

COOKIES POLICY

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1. Cookies Usage

The web streetprorunning.com uses cookies and other similar mechanisms (from now on, Cookies). A “Cookie” is a little file that is saved on the user’s personal computer and allows us to recognise him/her. The set of “cookies” helps us improve our web quality, allowing us to control what websites our users think are useful and which ones are not. The cookies are essential for the internet working, providing infinite advantages within interactive services, easing the navigation and usability of our website. You should take into account that the cookies cannot harm your equipment and that, if they are active, they can help you identify and solve errors.

2. Typology, purpose and Cookies functioning.

The Cookies, depending on their term, can be divided into Session Cookies or Permanent Cookies.

a) Session Cookies: are temporary cookies which stay in the file of your browser until you quit the web page, which is why none of them is registered in the user’s HDD. The information acquired by means of these cookies, can be used to analyse traffic patterns on the web. At the end, this allows us to provide a better experience to improve and to ease its usage.

b) Permanent Cookies: are saved in the HDD and our web reads them every time you visit us. A permanent web owns a determined expiration date. The cookie will stop working after that date. We use them, generally to ease the register and purchase services.

Additionally, according to their purpose, the Cookies can be classified as:

c) Performance Cookie: this type of Cookie remembers your preferences for the tools which are in the Services, therefore, it has to reset up the service every time you enter the web. As an example, in this typology, we include:

-Volume settings or video and sound players.

-The videos resolution.

-The transmission rates which are compatible with your browser.

d) Geo-Location Cookies: These Cookies are used to figure out in which country you're when you ask for a Service. This Cookies is completely anonymous and it is only used to help and guide the contact of your location. Register Cookies: the register cookies are generated once the user has checked in or after logging in and they are used to identify in the following services:

- Keep the user identified so as to, if s/he shut a service, the browser or computer or another day s/he comes back to that Service, s/he will continue being identified, easing his/her navigation without having to identify his/herself again This functionality can be suppressed if the user clicks "log out", so this Cookie is deleted and the next time s/he enters the Service, the user will have to log in to be identified.
- Check if the user is authorised to access certain Services, for example, to take part in a contest.

Additionally, some Services can use links to social networks such as Facebook or Twitter. When the user signs in a service with social network credential, s/he will authorise it to save a permanent cookies that remembers his/her identity and guarantees him/her access to the Services by means of social networks, updating his/her preferences on this specific social network.

e) Analytics Cookies: Every time a User signs in a Service, a tool of an external provider (Omniure, Netscope, Comscore and similar ones that will be able to add themselves to the list in case they vary in relation to the actual ones) it provides an analytics Cookie in the user's computer. This cookie which is only generated to the sight, will use in the next visits to the streetprorunning.com Services to identify anonymously the visitant. The main aims are:

1. Allowing the anonymous users' identification through the Cookie (identifies browsers and devices but not people) and therefore, the approximate accounting of the number of visitants and their tendency through time.
2. Identifying anonymously the most visited and, therefore, the most attractive to the users.
3. Identifying if the user, who is accessing, is a new one or repeats his/her visit.

Important: Unless the user decides to check in a Service of New P, the Cookie will never go associated with any data of personal topic that can identify him/her. Those Cookies used with statistics purposes that help to the optimization of the users' experience.

f) Publicity Cookies: This type of Cookies allow to enlarge the information of the shown ads to each anonymous user in Streetprorunning Services. Among others, they are saved the duration or visualization frequency of, display of the advertising positions, the interaction with them, or the navigation patterns, and/or users' interests.

3. Cookies Description

- Streetprorunning Cookies
- Streetprorunning User: User authentication in Streetprorunning.
- Google Analytics
- Cookies __utmb, __utmc, __utmz y __utma: They allow to count page visits and traffic sources to measure and improve the performance of some sites. It saves the information acquired by the cookies in the USA servers. Google can transfer the information to third parties when the legislation requires it or when these third parties process the information by Google. Google will not associate your IP address with any other data that Google has got.

4. Cookies Management

As complementary guarantee to the previous ones, the register of cookies will be able to be subject of its acceptance during browser's use, and this acceptance can any time be revoked through the options of configuration of the available contents and privacy.

Many browsers allow to activate a private way through which the cookies are always deleted. Depending on each browser, this private method can have different names. Below we show you a list of the most common browsers and the different names for his private method.

- Internet Explorer 8 and superior, InPrivate
- Opera 10.5 and superior, Private Navigation
- Google Chrome 10 and over, unknown
- Safari 2 and over, Private Navigation
- FireFox 3.5 and over, Private Navigation

Important: Please, read carefully the section of help in your browser to know closely the way of activating the private mode. You will be able to go on visiting our web although your navigator is on private mode. However, your navigation could be not so optimum and some utilities do not work correctly.

5. How to disable the Cookies in the main browsers

It is usually possible to accept the browser Cookies or to stop accepting them in one Service in particular.

Every modern navigator allows to interchange the Cookies configuration. These settings are usually found in the menu or options of your browser. In the same vein, you can set up your browser or email manager, as well as to install free complements to avoid that they download the Web Bugs when opening an email.

We offer orientation to the User about the steps to access the configuration menu of cookies and, in case of private mode, every main browser:

- Internet Explorer: Tools→Internet Option→Privacy→ Configuration.
- FireFox: Tools→ Options→ Privacy→ Record→ Personalised Configuration.
- Chrome: Configuration→ Show advanced options→ Privacy→ Content Configuration.
- Safari: Preferences→ Security.

WARNING: ALL SPORT EUROPE S.L. DOES NOT ASSUME ANY RESPONSIBILITY FOR THIRD PARTIES' PRIVACY POLICY TO WHICH IT CAN BE ACCESSED BY MEANS OF BANNERS OR LINKS.